



growmat

Growing the Market in
Accessible Tourism

“Accessible Tourism”

Wednesday, 03 October 2018 | 18:00 - 21:00

18:00 - 18:30: Registration

18:30 - 18:45: Greetings

18:45 - 21:00: Speeches

- 18:45 - 19:00 **«Presentation of Growmat project» Panagiotis G. Anastassopoulos - Charitini - Maria Skoulidi:** p-consulting.gr
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- 19:00 - 19:15 **«Accessible Tourism in a European context. Bringing Business and Education together» Pete Hodgson:**
Former President, EFVET - the European Forum for Technical and Vocational Education and Training
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- 19:15 - 19:30 **“Senior tourism in Denmark - for the brain, the body and the soul” Bodil Mygind Madsen:** SOSU Aarhus Denmark, Senior European Manager
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- 19:30 - 19:45 **«Social Tourism in Italy. Challenges and practice» Daniele Colombo:** Social Tourism responsible for AUSER Lombardia region
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- 19:45 - 20:00 **«The Greek experience in accessible tourism» Dr. Dimitris Koutoulas:** Tourism Marketing Consultant - Professor of Patras University
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- 20:00 - 20:15 **«E-PARKS: Environmental and Administrative knowledge Networks for a Better Tourist Attractiveness in Protected Natural Areas» Professor Spiros Sirmakessis:** Deputy Dean for Research and Development, T.E.I. of Western Greece
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- 20:15 - 20:30 **«How innovation makes social change, SEATRAC a case study» Ignatios Fotiou:** Director of Tobeia
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- 20:30 - 20:45 **«Tourism for all: its importance for the development» Panagiotis Alexandrakis:** Lawyer - Coordinator of “Man in the Epicenter” Scientific Forum”
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- 20:45 - 21:00 **Open Discussion**
- 21:00 End of the Multiplier Event



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