

What is WinOnLine?

WinOnLine is an Erasmus+ KA2 European project, which started in October 2019. It aims to answer to the individualized needs of women over 40 years old, who want to become e-entrepreneurs, by training and helping them create their own e-businesses, according to their special needs, priorities and capabilities.

Project's Objectives

- Better understanding of women expectations & needs in learning environments, concerning new technology and e-entrepreneurship
- Improved knowledge & use of pedagogical tools, new technology in educating women over 40 years old with low digital and entrepreneurial skills
- Exchange of good practice among partners
- Create the basic theoretical foundations for the implementation of education of digital and entrepreneurial skills to low-skilled and/or low-qualified women over 40 years old
- Get to know low-skilled and/or low-qualified women over 40 years old, as a diverse group of adult learners for whom education is being prepared according to their needs and for them.

Target Groups



WinOnLine focuses to unemployed women over 40 years old, who are facing difficulties to enter or re-enter to

the labor market and they want to be e-entrepreneurs, but they have low digital and entrepreneurship skills.

The secondary target group is adult training organizations, teachers /trainers, who will have the opportunity to adapt and implement an innovative training program, especially focused to women e-entrepreneurship.

Outputs



- Compendium of existing innovative and effective practices and tools for women e-entrepreneurship
- On-line training for women e-entrepreneurs
- Mentoring to women to be e-entrepreneurs
- Manual to become a mentor of e-entrepreneurship
- Video aiming at elevating the status of women e-entrepreneurship

Online Surveys

Our partnership conducted two online surveys, in order to collect information needed for the implementation of the project.

The first one was addressed to training providers, experts, professionals and mentors in entrepreneurship/women e-entrepreneurship and aimed to explore the most effective tools and practices in training women to create their own business/e-business.

The second online survey addressed to women who want to become e-entrepreneurs and aimed to identify the knowledge level, the lack of skills and competences regarding entrepreneurship and the expectations from a training program for e-entrepreneurship.





Focus Groups & Online Workshops

All partners organized workshops in their countries, in order to interact and inform women over 40 who want to become e-entrepreneurs, about the project's aims and expected outputs.

Our following activities

- Development of the online training course for e-entrepreneurship
- Piloting of the e-entrepreneurship course in Finland, Greece, Italy, Cyprus, Lithuania and Spain
- Development of the mentoring sessions

Meet The Partners



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