



WIN *on-line*
Women In action

Win On-Line | Newsletter No.3 May 2022





Starting in October, 2019, [WinOnLine](#), an Erasmus+ KA2 European project, is almost ready to be completed, hence the project's compendium has managed to implement most of the aims.

Find out more:

- First Newsletter published [here](#).
- Second Newsletter published [here](#).

Win On-Line Training Activity in Cyprus:

Win On-Line Partners conducted a three-day training activity in Nicosia, Cyprus from the 4th until the 6th of April 2022.

After the piloting of the Training Program was conducted and the Mentoring Program Piloting is about to start in each Partner Country, the

Partners had summarized their comments and observations for each. During the Training Activity in Cyprus the representatives from all countries shared their experiences. The main aim of the Activity was to evaluate both programs.

All partners declared that the implementation of the Online Training Program for women who want to become e-entrepreneurs and start their own e-business is gaining momentum in the Win On-Line Project. The participations in the piloting process of each partner country were impressive. E- entrepreneurship is clearly a popular sector of preoccupation among women over 40.

During the Training Activity in Cyprus, the partners also got acquainted with the mentoring process highlights by mentoring experts. Three mentors from Cyprus and one mentor from Italy were present in the activity and shared their experiences, expertise and love for Mentoring to women entering the e-business world.

Overall, the Training Activity was highly productive and effective. Useful points were made by each country, while the discussion with the mentors was very useful for the mentoring process implementation.



Meet the Mentors:

From Cyprus:



Eleni Ekkeshi

BA Hons Degree in Communications and Graphic Arts, Middlesex University UK

Among the founders of Telia&Pavla BBDO

Owner of "Ekkeshi Consultants"

"The Creative process, regardless of theme, is and always will be fulfilment and satisfaction to me."



Elena Tanou

BA in Travel and Tourism Management

Cyprus European Ambassador of Women Entrepreneurs

Vice President of the Cyprus Integrity Forum

Vice President of the International Chambers of Commerce in Cyprus

"Alone, you can win games, with a team though you can win championships"



Rita Hadjiloizou-Karatzia

Co-Founder, Chief Marketing & Chief Operations Officer at SocialWiz

"Mentoring and encouraging my group of clever and talented mentees to further develop their business idea and investigate e-entrepreneurship possibilities, was both rewarding and inspiring. Congratulations to Eurosuccess and its partners, for creating an excellent tool for women who wish to become e-entrepreneurs!"

From Italy:



Laura Mari

Consultant, Trainer, Life, Business & Sports Coach

As a Mentor, she made human relationships the "launching pad" for learning and training and, as a Coach, the achievement of performing objectives.



Our Following Activities:

- Piloting of the Mentoring Program in each partner's country in order for the partners to finalize the content for the e-platform.
- Video implementation with interviews with women e-entrepreneurs in each county



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